

Effective Speakers Program

An effective oral presentation is the result of a hundred little things done right.

Whether you are trying to convey an idea to a group of two or three or standing before an audience of 500, the ability to present clearly and effectively is essential to your professional and personal success.

By using a combination of feedback from facilitator/coaches, peers, and video, the Effective Speakers Program instructs in the details of presenting and speaking before audiences of all sizes. Most importantly, it gives you the speaking **experience** you need to develop the confidence that is essential for an effective presentation.

Presented in a two-day workshop that leads participants through instruction and practice the Effective Speakers Program, limited to a maximum of 8 participants, immerses participants in physical delivery skills, organization, question and answer skills, use of visuals, and podium skills.

After completing the Effective Speakers Program you will be prepared to:

- ▶ Use nervous energy productively and eliminate presentation anxiety
- ▶ Use eye contact, posture, gestures, and voice to increase your confidence and help your audience focus their attention on your message
- ▶ Prepare visuals that support your message
- ▶ Learn to feel comfortable using media
- ▶ Manage the question and answer period to repeat and clarify your message
- ▶ Organize your presentations according to audience needs
- ▶ Handle hostile questions
- ▶ Speak effectively from a podium
- ▶ “Speak” your speech rather than read it

Effective Speakers Program

Only the **Effective Speakers Program** covers all of this:

Physical Delivery Skills: learn the most effective use of visuals, question and answer skills, and podium skills

Organization: master this valuable skills, helpful in every speaking situation

Experience: practice the principles taught in the workshop, see your results on vide, and receive feedback in a supportive, relaxed environment

Application: have a presentation or speech reviewed with a Partners In Enterprise coach/facilitator after the workshop

Each participant receives a comprehensive Effective Speakers Program manual, and all of their videos on a flash drive for convenient future reference.

*“Speech is power:
speech is to persuade, to convert, to compel.”
- Emerson*